

WCRP Resourcing and Engagement Plan 2019/2020

Initial draft of outline for discussion at JSC-40 (2019)

The JSC is requested to:

- Advise on whether and why WCRP needs an overarching plan for resourcing and engagement/partnership, for the new implementing period
- If positive for the above conclusion, review and advise on necessary amendment on the draft outline, and on the timeline for the development
-

1. Background and objectives

- Define the value of WCRP to society and the wider community
- Defining resources (financial + coordinating capacity, i.e. staff, project offices) and engagement (participation and partnerships)
- Objectives:
 - Integrated planning and implementation of resource identification, resource management, community activities; and harmonization with co-sponsors' priorities,
 - Growing the capacity of community support.



2. Targets, Gaps and Requirements

- Strategic targets for 2019/2020 (achievements/deliverables), referenced to the SP/IP and activity plans.
- * *Leading to an articulated theme/vision to rally the co-sponsors, contributors and partners (not only the fundraising target) for 2019-2020*
- Required resources (monies, staff, thematic partnerships) vis-à-vis (and for each, where possible) deliverables, in a way to quantify the minimum level of enabling environment – **BE REALISTIC AND MAKE THEM PLAUSABLE TO ACHIEVE.**
- (For each deliverable, where possible) To Identify:
 - (Highlighting) gaps that define the 2019/2020 targets for resourcing and engagement.

- key players and partners to engage, and proposed mode of approach for those newly identified ones.
- * To be specific, as much as possible, where the revenue/collaborating arrangement should come from, and to what extent.

3. Baseline for resources, engagement and partnerships (What we have)

- Co-sponsors' support and Volunteer contributions (general and earmarked)
- * To include the trans for past 5 years
- Staff (JPS and project offices)
- Communication tools used for resource solicitation (formal correspondences, achievement reports?)
- Community networks (core projects, etc.)

4. Structural and procedural bases for resourcing and engagement

(What we need: to have, and to do – how do we bring donors and partners to the table?)

- Involvement of potential donors in scientific deliberation and implementation (JSC and other high-level decisions), and related documentation and delivery
- To share vision, priorities and targets: Communication flow (funding solicitation, communication of requirements & achievements, channels to identify common interests and priorities)
- “Up close and personal” consultation with donors – matching vision and mission, priorities, enhanced collaborative arrangements, peer-to-peer fundraising campaign, etc.
- Enhancing and rationalizing partnership arrangements
- Importance of identifying attractive themes to donors, e.g. the human element (early career scientists, less well represented communities) and media-attractive proposals (e.g. polar, sea level, extremes...), and the relevance to mainstream actions (e.g. UN Ocean decade)
- ... (other creative approach?)

5. Strategy for acquisition and mobilization

- Co-sponsors' responsibilities
- JPS responsibilities
- JSC and community leadership responsibilities
- IPOs and community responsibilities

6. Cost for resourcing and developing engagements

- to address the expense of fundraising and any high cost purchases (e.g. tools?)
- to ensure addressing required human resource (e.g. working on proposals) and subsequent need to ensure that the plan would be realistic.